

# Financial Cloud Startup Partner Program

## Empowering Startups to Scale Smarter and Faster

The Financial Cloud Startup Partner Program is designed to help early-stage and scaling startups access world-class Financial CRM technology to launch, grow, and thrive.

### Accelerate Your Growth with Financial Cloud

Gain access to tools that will set your Startup up for success from day one:



#### Savings

Save 30%-90% on cutting-edge financial CRM technology.



#### Training

Access online training to upskill your entire team.






#### Support

Receive support from our expert team.

### Why Choose Financial Cloud?

#### Scale Smarter, Grow Faster

Financial Cloud is the CRM platform for Financial Services. Whether you're just starting out or preparing for rapid growth, we help you:




-  **Optimise operations:** Streamline workflows and focus on your core business.
-  **Improve cash flow:** Automate and manage payments effortlessly.
-  **Manage growth:** Stay agile with tools designed for scalability.

### Key Features

- 360-Degree Customer View:** Gain deep insights into customer behavior and needs to personalise your service.
- Automated Payment Management:** Handle multiple payment methods seamlessly, saving time and reducing errors.
- Seamless Integrations:** Connect with platforms including Go Cardless, Apple Pay, and Google Pay for an effortless experience.
- Real-Time Insights:** Make data-driven decisions with accurate, actionable insights.

## Grow Your Business with Confidence

By partnering with Financial Cloud, you'll unlock:

-  **Advanced Financial Tools:** Empower your team with best-in-class technology.
-  **Cost Savings:** Access steep discounts during your first year to optimise your budget.
-  **Dedicated Support:** To ensure you get the most out of your tools.

## Eligibility

We've tailored the program to meet the needs of startups at different stages:

### Early Stage Startup

Financial Services startups not yet funded by institutional investors.

Founded within the last 5 years.

Has not yet participated in the Financial Cloud Startup Program.

### Scaling Businesses

Received startup equity funding (pre-seed to Series A) from institutional investors or Web3 funding sources.

Founded within the last 10 years.

If Series A, funding must have been raised within the last 12 months.

## How to Join



### Apply

Fill out our quick application form to determine your eligibility.



### Get Approved

If eligible, we'll contact you to discuss the next steps and onboard your team.



### Start Scaling

Activate your account and begin transforming your operations with Financial Cloud.

## Set Your Startup Up for Success Today

Join the Financial Cloud Startup Partner Program and experience how our technology can empower your growth journey.

[Apply Now](#)